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Dr. Hasan is a prolific researcher with publications in well-regarded journals such as *International Review of Financial Analysis*, *Journal of Big Data*, *Financial Innovation*, *Research in International Business and Finance*, *Journal of Environmental Management*, *Eurasian Business Review*, *Journal of Cleaner Production*, *Energy Strategy Reviews*, *Journal of Business Economics and Management*, *Journal of Global Information Management*, *Sustainable Production and Consumption*, and so other. He has more than 3,000 Google Scholar citations, with an h-index of 21 and an i10-index of 22. His highly cited works include research on financial literacy and inclusive finance (over 560 citations) and big data in banking (nearly 400 citations). Overall, 10 of his 28 published research articles have received more than 100 citations each.

At Massey University, he teaches courses including Managing Personal Finances, Case Studies in FinTech and Sustainable Finance, and Financial Technology. Previously at Murdoch University and Stanley College (Perth), he taught a broad range of units spanning Corporate Finance, Business Valuation, Business Analytics, Auditing, and Taxation, at both undergraduate and postgraduate levels. Before joining Massey in late 2025, he lectured at Murdoch University, Australia (December 2022–November 2025) and briefly at Stanley College, Australia (July–November 2025). His international academic exposure spans China, Hungary, Thailand, and Bangladesh, where he has presented at conferences.